



MILAD-E-SHERIEF MEMORIAL COLLEGE

Accredited by NAAC with 'B' Grade

KAYAMKULAM-690502

KERALA STATE-SOUTH INDIA

(A Minority Community Educational Institution)

Affiliated to the University of Kerala

Website: www.msmcollege.in, Email: msmcollege@rediffmail.com

Fax: 0479-2445594, Tel.No: 0479-2442111



Criterion 7.3.1 AQR 2020-2021

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SUPPORTING DOCUMENT FOR 7.3.1

INSTITUTIONAL DISTINCTIVENESS DURING THE YEAR 2020-2021:

Ever Since the inception of the college the management and faculty have been tenaciously upholding the motto of the founding father of the institution: “fight inequalities wielding the powerful weapon of education.” Equal emphasis is given to the tasks of empowering the young through education and of building the potential of the nation through a steady output of educated, cultured and skilled man power. The Economics department in collaboration with the Women’s Club conducts a Skill based certificate course, the **SHALABHAM Project, on Fashion Technology and Garment Designing** for the girls of the college. Such projects undertaken by the college empower and encourage them to equip with the ability to enable them to explore the world and partake fully in the development process and to become the most active part of the economy. The majority of the students of the college are from very poor families and from the rural localities around the college.

Skill-based learning focuses on increasing employability through a series of inputs, to equip students with appropriate skills that help them to be ready for a job. problems and help each other to reach their goals. Skill-based learning makes them think logically, analyse concepts and apply their insights. In skill-based learning, teachers focus on imparting education through planning and practice. This fulfils the high demand for skilled people who can think creatively, work collaboratively, take responsibility, and handle uncertainty and challenges. To meet the demands of the industry from the students we practice skill-based learning.

“SHALABHAM”

Empowering Women through Skill development & Entrepreneurship training

CERTIFICATE COURSE

Department of Economics

in collaboration with

The Women’s Club

M.S.M College, Kayamkulam.

COORDINATORS

DEPT.OF ECONOMICS

NIZIA AMEER

DEEPTHI GOPINATH

COORDINATOR

WOMEN’S CLUB

SAJITHA B

About the Organisation



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MSM College was founded by the late Al-Haj P.K. Kunju Sahib, the gem of a visionary and an eminent Minister in the Government of Kerala, as a realisation of his long-cherished dream of cultural advancement of the illiterate people of central Travancore. "MSM"- Milad-E-Sherief Memorial- commemorates Milad-E-Sherief, the sacred birthday of the Holy Prophet. A monument to the Holy Prophet being a religious taboo in Islam, a monument to the sacred birthday of the Holy Prophet was contemplated. The Institution situated in the heartland of the historic town of Kayamkulam, was envisaged to provide a powerful impetus to the social upliftment of the downtrodden masses through Education.

About the DEPARTMENT OF ECONOMICS

The Department of Economics was inducted into the family of M.S.M College in 1969-70. Since its inception, the department has been committed towards creating, assimilating and disseminating knowledge through teaching, extension activities and developing human resources in the field of **Economics**.

Vision

To challenge the socio economic inequalities and enable the vulnerable sections of society towards the goal of self reliance .

Mission

To promote Economic Independence as the key to emancipation of Women

About Women's Club

The Women's Club has been part of the M.S.M fraternity since 1990s'. It has been instrumental in supporting the students to achieve their full potential; to encourage, enable and facilitate their active involvement in learning, business and community life.

Vision

Focus on building capacities, spreading awareness and creating a cohort of gender advocates for the 21st century.

Mission

To empower girls to realize their full potential and become agents of transformation for themselves and their communities.

About the Project

Purpose –The compelling need:-

In an orthodox society like ours, women are generally treated as second-class citizens and seen as someone whose role is predetermined to take care of the home and bear children. Salabham strives to empower young women and equip them with skills specifically focusing on Stitching , Embroidery and Fashion Designing as an avenue to earn their living. The program will enable them to be confident and aspiring to reach greater heights thus making them self- reliant.

Project Area

M.S.M College Kayamkulam.

Project Aim

To empower the women and equip them with tools to become self-reliant through “Fashion Designing & Garment Technology” as **a Certificate Course.**

Project Objectives

1. To promote employment oriented skill, up gradation training to the girls of M.S.M fraternity.
2. To use these groups as a platform for generating awareness on social issues .
3. To encourage self employment by acting support agency for providing necessary help .
4. To promote Entrepreneurial skills .

Curriculum Outline

Most fashion designing courses adopt a holistic approach when designing the syllabus to introduce students to all the aspects of designing and creating garments and accessories. The subjects covered include the basic introduction to fashion designing, the skills that are required and the possible career paths available to prospective fashion designers. We have also included diverse topics such understanding fashion, trends in fashion designing, equipment used for garment and accessory production, fabrics and raw materials, pattern making, sewing, marketing, etc. We also give them a course on herbal beauty care.

A brief look at the syllabus of a short-term course in fashion designing and Stitching. A 3 month certificate course in fashion designing typically includes the following subjects: -

Design, Pattern Making, Illustration , Clothing Construction, Garment Industry, Textile Science and Surface ornamentation

Name of the paper: Fashion designing and garment technology

Syllabus:

Module I

Basic concepts (Theory and Practice)

Introduction to sewing machine & equipments- Basic cutting and tailoring - stitching garments of women and children.....Basic pattern making - Basic garment construction.

Module II

Surface ornamentation technique

Hand embroidery and fabric painting(basic and traditional embroidery)-----fashion illustration

Module III

Market analysis

Album making (project work).....Pricing of the product.

Module IV

Herbal Beauty care

Fundamental clinical rules

Treatments,henna,facial

Threading,

Hair oil massage,

drandruff treatment , manicure-pedicure

Haircutting, hair protein treatment



Skill based programme



Team Shalabham preparing masks during Covid Pandemic



Students with the Instructor