

Name of the Teacher: SHAMNA H

Designation : Assistant Professor

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Academic Qualification

Mcom, Mphil and BEd

Area of Interest/Specialization

Finance

Teaching Experience (as on 31.03.2021) : 8 years Years

Details of Major or Minor Projects

Nil

Administrative / Official Responsibilities

DLMC Member, Youth Festival Committee Member 2017 & 2018 at College Level. NAAC Office Team Member.

Academic Positions

Internal Examination (UG & PG)

Awards and Accolades

Nil

Seminar / Conference organized

- 1.“Foundation Programme in Capital Markets” ,Nov 2018,Hedge School of Applied Economics and Department of Commerce,MSM College,Kayamkulam.
- 2.“Intellectual Property Rights “ ,Dec 2018, Patent Information Centre-Kerala/KSCSTE and Department of Commerce ,MSM College Kayamkulam.

Training Courses attended

- 1.participated in one week Faculty Development Programme on “emerging Trends in Commerce & Management Teaching and Research” Organized by the Faculty Training Centre ,the Kerala State Higher Education Council from 18-22 Nov 2019 at Trivandrum.
- 2.Participated in a Faculty Development Programme(online) on “The Covid-19 Footprint on International Market “ organized by VET Institute of Arts and Science,Thindal,Erode on 16th May 2020.
- 3.Participated 28 days Orientation Programme at UGC-HRDC, Kariavattom, Thiruvananthapuram during 20-06-2018 to 17-06-2018.
- 4.Participated 14 days Refresher Course in Human Rights at UGC-HRDC ,Kariavattom, Thiruvananthapuram during 12-06-2019 to 25-06-2019.

Seminar / Conference attended

1. Attended 2 day workshop on “Data Analysis in social science Research” organized by Post Graduate department of commerce & tourism,Catholicate college, Pathanamthitta on 1st &2nd July,2011
2. Participated and presented a paper titled “Basel III -Implimentation :A new challenge for Indian Banks “ in the UGC sponsored National Seminar on Basel III-Adaptability of Indian Banks organized by department of Commerce,Sree Narayana College,Sivagiri,held on 26th & 27th Sep 2014
3. Participated and presented a paper titled “Financial cooperatives in India and their major problems” in the seminar on “Financial Cooperatives:Issues in Governance&Regulation” sponsored by Kerala State higher Educational council and organized by the department of commerce,Sree Narayana College,Sivagiri,Varkala on 5th & 6th march 2014.

4. Participated and presented a paper titled “Total Quality Management in NBFCs with Special reference to Manappuram Finance” in the UGC sponsored Two Day national seminar on “NBFCs The Challenges Ahead” organized by Department of Commerce ,St.John’s college,Anchal on 9th & 10th Sep 2015.
5. Participated in the three day national seminar on Sustainable Tourism and emerging trends,Challenges and issues in HRM organized by the Post Graduate Department of commerce,NSS College Pandalam held on 29th,30th sep & 1st Oct2015.Presented a paper titled “Employees Attrition in Hotel Industry”.
6. Participated a National seminar on “Awareness on Financial Literacy” organized by the department of Commerce ,MSM College,Kayamkulam held on 29th Feb 2016.
7. Participated in the three day International seminar on “Infrastructure -Industrialisation and Development:Forward Linkage Drawing from Global Models” organized by the Department of Commerce, School of Business Management and Legal studies,University of Kerala,during 16-18 Feb ,2017.Presented a paper titled “Role of Cooperatives on Infrastructure Development”.
8. Participated and presented a paper titled “Role of MSME in the Economic Development of the State of kerala “in the three day international Conference on “Alternative Finance and Sustainable Socio Economic Development organized by the School of Distance education,University of Kerala in association with Indian Association for Economic,Kerala Chapter held during 22-24 Mar,2017 in the Senate Chamber,senate House Campus,Palayam ,Thiruvananthapuram.
9. Participated in the National seminar on “Knowledge Management in the Emerging Markets(KMEM 2017) organized by the PG Department of Commerce ,St.Gregorios College,Kottarakara,held on 16th&17th Mar 2017.Presented a paper titled “Knowledge management in the Emerging Markets in Kerala”.
10. Participated and presented a paper titled “Impact of GST in Automobile sector” in the two day national seminar organized by the department of Commerce,Govt College,Ambalapuzha on 22nd&23rd Nov 2017.
11. Participated one day national seminar on “Intellectual property Rights” jointly organized by Bharat Mata College,Thrikkakara & Patent Information centre-Kerala/KSCSTE,held on Bharat Mata College ,Thrikkakara on 4th December,2018.

12. Participated and presented a paper titled “Work Place Stress among women in IT Sector” in the three day national seminar on “Quality and Quantitative Design in Social Science research” sponsored by the Directorate of College Education, Government of Kerala and Conducted by the Department of Commerce ,KNM Govt,Arts and Science College,Kanjiramkulam on 10th,11th and 12th Oct 2018.
13. Participated and presented a paper titled “Impact of Tourism on environment “ in the three day national seminar on “Changing Paradigm in tourism Industry of kerala” organized by Post Graduate Department of Commerce on nov 07,08 &09,2018.
14. Participated and presented a research paper entitled “Current trends of NPA in Indian Banking System and its Recovery in three day national seminar on Ethics in commerce and Management Research organized by the Research and PG Department of Commerce ,Government College ,Attingal from 24th to 26th Oct,2018.
15. Participated in the one day National seminar on Intellectual Property Rights jointly organized by Patent Information Centre-Kerala/Kerala State Council for Science ,Technology & Environment and department of Commerce,MSM College,Kayamkulam,held on 28th Jan 2019.
16. Participated in one day workshop &Hands on Training on PFMS,Jointly organized by IQAC,Sree Narayana college,Kollam and PFMS-SPMU, Kerala on 21st Aug 2019.
17. Participated in the national seminar on “Scientific Research process” organized by the research and Post Graduate department of Commerce and Tourism Management,Catholicate College,Pathanamthitta,Kerala cosponsored by the Mahatma Gandhi University ,Kottayam,on 20th Aug,2019.
18. Participated in the national seminar on “Judicial intervention &social Change”organized by Department of Politics in association with Indian Institute of Public administration-kerala Regional Branch held on 7th Feb,2019 at the Golden Jubilee conference Hall,MSM College,Kayamkulam.
19. Participated in the national seminar on “Leading issues in Indian Public Finance”organized by the Research & PG Department of Economics on Oct 24th&25th ,2019.
20. Participated in the three day international seminar on “Trade war-Does it Affect the Global Free Trade Order?” organized by the department of Commerce ,School of Business Management and Legal studies,University of kerala during 26th to 28th Mar 2019.Presented a paper titled”Intellectual Property rights and Its Legal Effects”.

21. Participated and Presented a paper titled “A Study on Customer Perception Towards Bank on Wheels” in one day international seminar on “Indian Business and Economic Transitions in the Global scenario “ organized by the Integrated Department of Commerce(Unaided),Sadakatullah Appa College (Autonomous) held on 24-10-2019.
22. Participated in the two day national seminar on Building Resilience in social science Research sponsored by the Directorate of Collediate Education and organized by the PG Department of Commerce,BJM Govt College,Chavara,Kollam on 14th &15th of Nov 2019.
23. Participated in the UGC Sponsored Three Day Workshop on MOOCS,E content Development and Open educational Resources conducted by the UGC-HRDC,university of kerala,Kariavattom,Trivandrum,from 19-03-2019 to 21-03-2019.
24. Participated in the national seminar on “Disaster and Crisis:Preparedness,Management and Resilience “ held on 11th and 12th Oct,2019 at UGC-HRDC,University of Kerala,Thiruvananthapuram.Presented a paper titled “Disaster Risk Reduction”.
25. Participated in one day national workshop on “Hypotheses Formulation and Testing” organized by the PG Department of Commerce,All saints’ College,Thiruvananthapuram on 4th Mar 2020.
26. Participated and presented a paper titled “Green Banking in India:A Study on Various Strategies adopted by Banks for Sustainable development “ in the two day national seminar on “Environmental Accounting and Green Practices in Business”organized by the PG Department of Commerce and Research Centre Mahatma Gandhi College,Thiruvananthapuram on 13th and 14th Feb ,2020.
27. Participated in an International Webinar on “Role of Women Entrepreneurs in Logistics and Supply Chain Management” organized by PG Department of Commerce and Research Centre, St. Xavier’s College for Women,Aluva on 14th May 2020.
28. Participated in the International Weminar on “Academic Career Abroad” organized by PG Department of Commerce, Government College ,Tripunithara on 1st May 2020.
29. Participated in the webinar on Outcome Based Education Organised by the Department of Commerce,SN College,Chathannoor on 1st July 2020.
30. Participated in national Webinar on “Big Data and E-Commerce” organized by PG Department of Commerce,MSM College,Kayamkulam on 22nd Oct 2020.
31. Participated in National Webinar on “IoT and Smart Devices” organized by PG

Department of Commerce,MSM College,Kayamkulam on 19th May 2020.

32. Participated and presented a paper titled "Impact of Government Borrowings on Financial development" in three day international seminar on "Business Models Government borrowings and Sourcing Finance for scaling Business Operations" organized by the Department of Commerce ,School of Business management and legal studies,University of Kerala during 20th to 22nd Jan 2020.

33. Participated and presented a paper titled "Disaster Management Tools-An Overview".in the international Seminar on Confronting Disaster :From Vulnerability to Resilience"organized by the department of Sociology,NSS Hindu College,Changanacherry in collaboration with IQAC,NSS Hindu College and Mahatma Gandhi University,Kottayam on 24th & 25th Jan 2020.

34. Presented and participated a paper titled "Forensic Accounting :A Tool for Fraud Detection and prevention" in the international seminar on "Cyber Security And digital Marketing",organized by the PG and Research Department of Commerce,Mahatma Gandhi College Thiruvananthapuram in association with Kerala State Higher Education Council held on 02nd Mar 2020.

Social Media Links

Nil

International Journal Publications

1.Intellectual property Rights and its Legal Effects ,International Journal of Research in Humanities ,Arts and Literature/March 2019/ISSN(P):2347-4564;ISSN(O):2321-8878/Page No;161-165/Volume II

2.Intellectual Property Rights;Intellectual property (IP) as Security for Loan,NIU International Journal of Human Rights/May2021/SSN:2394-0298/page no:62-64/Volume 5

National Journal Publications

1.A Study on Customer Perception Towards Bank on Wheels,Indian business of Economic Transitions in the Global scenario/December2019/ISBN:978-81-942482-4-8/Page No:172-174/First edition.

2. “Green Banking in India-A Study on Various Strategies Adopted by Banks for Sustainable Development”, Mukta Shabd Journal, ISSN NO : 2347-3150, , APRIL 2020, ,pp-347-350, VOLUME - IX ISSUE – IV.

3. A Study on Stress Management among Women Executives in the Banking Sector, Jnanabhoomika A Multi Disciplinary Research Journal, ISSN 2394-4765/July December 2016/page No:34-43/Vol.3 Issue2

Book Chapter Publications

Forensic Accounting: A Tool For fraud detection and Prevention, Recent Trends in business and Management/2020/ISBN:978-93-90188-07-9/Page no:65-70/First edition

International Conference Publications

Nil

National Conference Publications

Nil

Workshops Attended

1. Attended a two day workshop on “Quality in Higher education :The Emerging Scenario” on 14/11/17 and 17/11/17 organised by IQAC, TKM College of Arts and Science , Kollam, Sponsored by UGC.
2. Participated in the National workshop on “Time Series analysis and Basics of Behavioural Finance “, sponsored by the Directorate of Collegiate Education and organized by the PG department of commerce ,BJM Govt College, Chavara, Kollam on 28th ,29th and 30th Nov 2018.
3. Participated in the workshop on “Application of Econometrics in Business Research” jointly organized by Research and PG Department of Commerce ,Sree Narayana College ,Kollam and The Kerala state Higher Education Council on 28th FEB 2019.
4. Participated in one day workshop & Hands on Training on PFMS, Jointly organized by IQAC, Sree Narayana college, Kollam and PFMS-SPMU, Kerala on 21st Aug 2019

Other Publications

Nil

Other Relevant information

Member in Nature Club, Womens club, Arts Club & ED club

Additional Resources