

Name of the Teacher: Dr. Swapna K Cherian

Designation : Assistant Professor

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Academic Qualification

M.Com,MBA,M.Phil,PhD

Area of Interest/Specialization

Finance, HR, Marketing

Teaching Experience (as on 31.03.2021) : 15 Years

Details of Major or Minor Projects

nil

Administrative / Official Responsibilities

Panel Member and Resource person-Saphalam Programme(for Marginalised students) by Chethana Integrated Social Service Society,kayamkulam ,Chief Examiner-Valuation of University answer scripts ,Squad Convener- Malpractice prevention squad team, University of Kerala, External member-Redressel of women complaint- CPCRI, Kayamkulam, Resource Person-Scholar support programme ,Resource Person and unit co-ordinator - All Kerala Balajana sakhyam, Kayamkulam Union

Academic Positions

Research Guide, QP setter, Exam pass Board member, M.Com chairman(valuation), University exam Chief Superintendent

Awards and Accolades

Best Thesis Award by Pearl Foundation Educational Excellence Award to Higher Education in India 2017

Seminar / Conference organized

Seminar on Intellectual property right by KSCSTE ,Tiruvananthapuram,28th Jan 2019

Foundation Programme in Capital Market,Hedge School of Applied Economics ,22 Nov 2018

Awareness on financial Literacy,2/29/2016

A birds eye view of GST and Accounting Standards,27,28 jan 2020

IoT & Smart devices,5/19/2020

Training Courses attended

Orientation programme -IT oriented,Refresher course-3 HRDC Kariavattom, Trivandrum

Short Term Course-HRDC Kariavattom, Trivandrum

Seminar / Conference attended

CORPORATE SOCIAL RESPONSIBILITY IN THE UNFOLDING BUSINESS SCENARIO
12,13 AUG 2010

SUSTAINABLE TOURISM AND EMERGING TRENDS ,CHALLENGES AND ISSUES IN
HRM 29,30 SEPT,1OCT 2015

CAPACITY BUILDING FOR WOMEN MANAGERS IN HIGHER EDUCATION 6-10 FEB
2012

INNOVATION AND STRATEGIC BUSINESS PRACTICES 15,16 OCT 2014

FOCUS ON SOCIO ECONOMIC BAKGROUND OF WOMEN ENTREPRENEURS IN
MINORITY COMMUNITY 8, 9 DEC 2016

Trade wars - does it affect globalfreee trade order-Department of commerce kariavattom Tvm
26-28 march 2019

INTELLECTUAL PROPERTY RIGHTS 2/18/2021

Social Media Links

You tube channel -swapnajeelvitham

International Journal Publications

International Journal of Enterprise and Innovation Management Studies (IJEIMS) -Compliance to Business Standard and Sustainable Growth through CSR - Corporate Ethics & Whistle Blowing Vol. 2 No. 1- January – June 2011
Data mining application in transport sector with special reference to the road accidents in Kerala

International Journal of Research in computer application & management -volume – II, issue - vi (june, 2012)

International journal of scientific research and review-An analytical study on e;governance services provided by Akshaya centres in kerala-vol 8 issue 4, April 2019

National Journal Publications

Indian journal of Transport Management-Recent Trends in Innovative Practices in Kerala State Road Transport Corporation -Vol 26, No 3, July- Sep 2012,
Journal of Science, Technology and Management -A Review of Safety in Public Transport in Kerala Vol 04 No.02, July-Sept 2011

Book Chapter Publications

nil

International Conference Publications

nil

National Conference Publications

nil

Workshops Attended

HRDC Kariavattom, Trivandrum

Other Publications

nil

Other Relevant information

college level- placement cell coordinator, university squad convener 2019, member -women's club ,Entreneurship club

Additional Resources