

**Name of the Teacher:** Bindhya M.S.

**Designation :** Assistant Professor

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### **Academic Qualification**

M.Com, B.Ed, NET, SET

### **Area of Interest/Specialization**

Finance

**Teaching Experience (as on 31.03.2021) :** 12 Years

### **Details of Major or Minor Projects**

Nil

### **Administrative / Official Responsibilities**

Additional Chief Superintendent for University Examinations (2012) at various self financing colleges (University Level)

Arts club core committee Member (College Level)

Scholar Support Programme (SSP) Internal Mentor(College Level)

Walk With Scholar (WWS) Internal Mentor(College Level)

### **Academic Positions**

Internal QP Setter,

External examiner for evaluation of Project/Dissertation and conduct of viva (B.Com & M.Com)

### **Awards and Accolades**

Best Paper Award in the International Seminar Conducted by Swami Vivekananda Association of Science and Humanities

### **Seminar / Conference organized**

- Member in Organizing Committee of national seminar on Awareness of financial literacy organized by M.S.M College kayamkulam on 29 February 2016
- Organized One day workshop on Foundation programme in capital markets conducted by Hedge school of applied economics, Kochi at M.S.M. College, Kayamkulam on 22nd November 2018
- Organized workshop on A bird's eye view of GST and Accounting standards held on 27th and 28th of January 2020 at M.S.M. College, Kayamkulam

### **Training Courses attended**

1. Orientation Course at Academic Staff College, UGC-HRDC, University of Kerala from 03/09/2015-30/09/2015
2. Refresher Course in "Human rights" (multi disciplinary) at Academic Staff College, UGC-HRDC, University of Kerala from 19/08/2016-08/09/2016
3. Faculty Development Programme on Application of advanced statistical techniques in business and social science research from 9th to 11th September 2016 at DC School of Management and Technology, Trivandrum Campus
4. Short Term Course in "Research methodology in commerce and management studies" at Academic Staff College, UGC-HRDC, University of Kerala from 13/03/2017 to 18/03/2017
5. Short Term Course in "Disaster Management" at Academic Staff College, UGC-HRDC, University of Kerala from 18/07/2018 to 25/07/2018
6. Online Short Term Course in "Student counseling and mentoring" organized by UGC-HRDC, University of Kerala from 20/08/2020 to 26/08/2020
7. Online Refresher Course in "Commerce and management" organized by UGC-HRDC, University of Kerala from 17/11/2020 to 30/11/2020

8. Three day National Faculty Development Programme (FDP) on "Research Methodology for Social Sciences", during 17th , 18th , & 19th May , 2021 Indian Institute of Management and Commerce
9. Online Elementary Faculty Development Programme on “Basic Applied Financial Econometrics and Business Analytics” organized by AICTE Training and Learning (ATAL) Academy from 2nd to 6th August 2021 at University of Kerala

#### **Seminar / Conference attended**

- UGC sponsored National Conference on Exercise Physiology, human performance and well being organized by MSM College, Kayamkulam on 21-22 December, 2010
- ICSSR sponsored International Seminar on Financial Inclusion: Exploring the Dimensions organized by M.S.N. Institute of Management & Technology, Kollam on 24-25 February, 2012
- National Seminar on Impact of corporate retailing in India sponsored by Directorate of Collegiate Education and organized by B.J.M. Govt. College, Chavara on 22nd November, 2013
- National Seminar on Financial Co-operatives: Issues in Governance and Regulation sponsored by Kerala State Higher Education Council organized by S.N. College, Varkala on 05-06 March, 2014
- UGC sponsored National Seminar on Basel III – Adaptability of Indian Banks organized by S.N. College, Varkala on 26-27 September, 2014
- National Conference on Research Methodology and Data Analysis in Social Science by PG Dept of Commerce, Catholicate College, Pathanamthitta on November 20th and 21st 2015
- National Seminar on awareness of financial literacy organized by M.S.M College kayamkulam on 29 February 2016
- Third international seminar organized by Swami Vivekananda Association of Science and Humanities, on 13th August 2016
- UGC Sponsored National Seminar on Impact of goods and service tax on trade and commerce in India, on 10-11 November 2016, organized by St.Michael’s College, Cherthala
- Seminar conducted by Thaluk Industries Office, Karthikapally at M.S.M. College Kayamkulam, on behalf of ED Club activities on 19th January 2017

- Three day International Seminar organized by School of Business management and legal studies, University of Kerala on “Infrastructure- Industrialization and Development: Forward Linkages Drawing from Global Models” during 16th -18th February 2017
- Three day International Conference organized by School of Distance Education, University of Kerala on “Alternative Finance and sustainable Socio Economic Development” during 22-24 march 2017
- Three day National Seminar on “Fine tuning commerce education and research: Intriguing challenges ahead” sponsored by Directorate of collegiate education, Government of Kerala and organized by Government college for women, Thiruvananthapuram on 2nd, 3rd and 4th November 2017
- UGC sponsored National Seminar on “Quality in higher education: The emerging scenario” organized by TKM College of arts and science, Kollam on 14th and 17th November 2017
- Two day National Seminar on “Dual GST – A tax reform or business reform” sponsored by Directorate of collegiate education, Government of Kerala and organized by Government College, Ambalappuzha on 22nd and 23rd November 2017
- Three day National Seminar on Qualitative and quantitative designs in social science research, sponsored by Directorate of collegiate education, Government of Kerala and organized by KNM Government Arts and Science College, Kanjiramkulam from 10th to 12th October 2018
- Three day National Seminar on Ethics in commerce and management research Sequel and Panacea, sponsored by Directorate of collegiate education, Government of Kerala and organized by Government college, Attingal from 24th to 26th October 2018
- Three day National Seminar on Changing paradigms in tourism industry of Kerala sponsored by Directorate of collegiate education, Government of Kerala and organized by Government College for women, Thiruvananthapuram on 7th ,8th and 9th November 2018
- National Conference on Financial literacy among people organized by Catholicate College Pathanamthitta Sponsored by institute of parliamentary affairs and co-sponsored by Mahatma Gandhi University, 16th November 2018
- Seminar on intellectual property rights jointly organized by KSCSTE and MSM College, Kayamkulam on 28th January, 2019
- Three day International Seminar on Trade war – Does it affect the global free trade order

organized by School of business management and legal studies university of Kerala on 26th to 28th March 2019

- National Seminar on Scientific Research Process organized by Catholicate College, Pathanamthitta and co-sponsored by Mahatma Gandhi University Kottayam on 20th August, 2019
- National Seminar on Disaster and crisis preparedness, management and resilience organized by UGC-HRDC and SIRA held on 11th and 12th October 2019 at UGC-HRDC, University of Kerala, Thiruvananthapuram
- One day International Seminar on Indian business and economic Transitions in the Global Scenario organized by Sadakathullah Appa College, Thirunelveli held on 24th October 2019
- International Seminar on Women entrepreneurship development and gender equity organized by St Gregorios College Kottarakara on 16th and 17th of December 2019
- International Seminar on Confronting disaster: From vulnerability to resilience organized by N.S.S. Hindu College, Changanacherry and M.G.University, Kottayam on 24th and 25th January 2020
- National Seminar on Environment Accounting and green practices in business organized by M.G.College, Thiruvananthapuram on 13th and 14th February, 2020
- International Seminar on Cyber security and digital marketing organized by MG College Thiruvananthapuram in association with Kerala State Higher Education Council held on 2nd March, 2020
- International Webinar on Academic Publishing in Top Rated Journals on 30th April 2020 organized by the Post Graduate Department of Commerce, Government College, Tripunithura.
- National webinar on Use of Elsevier Tools in Research Workflow organized by university of madras and Elsevier on 5th may 2020
- International Webinar on higher education conducted by NGM College on 20 may 2020
- International Webinar on " Business Opportunities: Post Covid 19" organized by the Department of Commerce, Emerald Heights College for Women, Ooty, on May 28, 2020
- National Webinar titled 'An Insight into Insolvency and Bankruptcy Code, 2016' organized by the Postgraduate Department of Commerce and the Internal Quality Assurance Cell (IQAC), Baselius College, Kottayam on 13th June, 2020

- International Webinar on Marketing Challenges and employee engagement during and post covid 19 conducted by Institute of management in Kerala, University of Kerala on 30th July 2020
- Webinar on Do's and Don'ts in Research on 22nd December 2020 organized by Maharajas College Ernakulam
- Webinar on Investor Awareness Program organized by S.N.College, Chathannur on 9th January 2021
- Webinar series organized jointly by The Women's Club & IQAC, Milad-E-Sherief Memorial College, Kayamkulam in connection with the International Women's Day Celebrations from 8th March to 15th March 2021
- UGC Sponsored webinar on Research and publication ethics organized by UGC -HRDC Bharathidasan University on 28th August 2021

## **Social Media Links**

### **International Journal Publications**

- "Attitude of girl students towards entrepreneurship in Kerala, International journal of exclusive global research", December 2016 ISSN NO (Online) 2456-2076, PP 1-5 Vol.1 (12)
- "An overview of patentability criteria in India", Impact: international journal of research in humanities, arts and literature, March-2019 ISSN (p):2347-4564; ISSN (O) 2321-8878, PP 50-54 Vol. 07(1) Impact Factor : 3.7985(UGC Approved Journal- 40893)
- "Employer branding – A hottest strategy to retain talents", International Journal of Scientific & Technology Research, February 2020 (SCOPUS) ISSN 2277-8616 pp 3842-3846 Vol 9 (2)

### **National Journal Publications**

“Employer Branding-A strategic approach to retain talents in the IT sector”, Southern Economist, (UGC Journal 48269-0038-4048) January 2017 ISSN: 0038-4046, PP 47-50, Vol. 55(17)

“Role of public private partnership in infrastructure development in India”, Commerce and business researcher June 2017 ISSN NO 0976-4097, PP 297-300, Vol 10(1&2)

“Alternative investment funds in India-An overview”, Our heritage (UGC Care Journal) January 2020, ISSN 0474 – 9030, pp 176-183, Vol. 78(16)

### **Book Chapter Publications**

“Mudra - A strategic tool to thrive micro units in India”, Alternate Finance,, March 2017, ISBN: 978-81-927928-4-2 , PP261-265 Vol-1

“An overview of Carbon Accounting and carbon Credit trading”, Recent trends in Business management, 2020 ISBN: 978-93-90188-07-9 pp 55-64

### **International Conference Publications**

“Conceptualizing Employer Brand in present scenario”, SVASH, 2016 ISBN: 978-81-928007-45, pp 151-154, Vol.II

“Artificial Intelligence in Accounting Sector by 2030”, Indian business and Economic Transitions in the global scenario, December 2019, ISBN: 978-81-942482-4-8, pp 142-144

### **National Conference Publications**

“Pros and cons on income Tax E-Filing-A study with special reference to Karunagappally municipality”, Impact of goods and Service Tax (GST) on trade and commerce in India, ISBN: 978-81-930603-5-3, November 2016 PP 5-12.

### **Workshops Attended**

- ICSSR sponsored National Workshop on Multi Variate Data Analysis in social science organized by catholicate College, pathanamthitta, on 18-19 February 2014

- Workshop on Application of Non Parametric Tests in Research organized by Baselius College, kottayam, on 25-26 May 2015
- Workshop on research methodology on social science organized by Bishop Jerome Institute Kollam on 27-28 February 2015
- Workshop on Structural equation modeling organized by Baselius College kottayam on 30th and 31st May 2016
- 12 days Workshop and Faculty Development programme on research methodology and data analysis organized by Kuriakose Gregarious College ,Kottayam
- Five day National Workshop sponsored by Directorate of collegiate education, Government of Kerala and organized by Government College, Attingal from 24th to 28th October 2017
- Workshop on “skill building in business research” organized by Sree Narayana College, Kollam on 15th March 2018.
- ICSSR sponsored Three day National workshop on “Data analysis in business research” and co-sponsored by Mahatma Gandhi University on 26th and 28th March 2018
- One day cluster workshop held at Government College, Ambalapuzha organized by District coordinator WWS Programme, sponsored by New Initiatives in Higher Education, Government of Kerala
- Three day National Workshop on Time series analysis and basics of behavioural finance sponsored by Directorate of collegiate education, Government of Kerala and organized by BJM Government College, Chavara on 28th to 30th November 2018
- Workshop on Application of econometrics in business research organized by S.N.College ,Kollam and Kerala State Higher education council on 28th February 2019
- UGC sponsored Three day Workshop on MOOCS, E-Content Development and Open Educational Resources Conducted by UGC-HRDC, University of Kerala from 19th to 21st March 2019
- National Workshop on Hypotheses formulation and testing organized by All Saints’ College, Thiruvananthapuram on 4th March 2020

## **Other Publications**



“Quality of work life among the employees with reference to Indian Rare Earths Limited-Chavara, Kollam”, Research Essence (Interdisciplinary Biannual Journal) June 2017, ISSN No -2348-2389, PP 59-65, Vol. 5(1)  
“Disaster risk management in kerala”, Research Essence (Interdisciplinary Biannual Journal) June 2018 ISSN 2348-2389 pp 01-06, Vol 6(1)

**Other Relevant information**

Life member of Society of Innovative Researchers and Academicians (SIRA) (National level)  
Life member of Indian Accounting Association (IAA) (National level)  
Women Cell Member (College Level)  
Department Level Course Advisor (B.Com)  
Arts Club Coordinator (Department Level)  
ED Club Member  
DLMC Convenor (Department Level)

**Additional Resources**