

Name of the Teacher: ASHIDHA.M

Designation : Assistant Professor

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Academic Qualification

M.Com,B.Ed,MBA,NET WITH JRF and SET

Area of Interest/Specialization

FINANCE

Teaching Experience (as on 31.03.2021) : 9 Years

Details of Major or Minor Projects

Nil

Administrative / Official Responsibilities

NSS PROGRAMME OFFICER 2017 onwards

Academic Positions

Additional Chief Examiner Archana College of Engineering in 2016

Awards and Accolades

Best paper presenter award

UNIVERSITY OF KERALA BEST NSS PROGRAMME OFFICER AWARD ADDIT 2020-21

Seminar / Conference organized

Online seminar on Big Data and E Commerce in the year 2020

Seminar on research and innovation in the year 2019 in association with industrial dept.,
Government of Kerala

Organizing industrial. Visit

Organizing Intercollegiate Debate Competition

Training Courses attended

Two weeks Online FDP on QUANTITATIVE METHODS FOR DATA ANALYSIS Organized
by Teaching Learning Centre ,Ramanuja College,Delhi

Two weeks Online FDP on MANAGING ONLINE CLASSES AND COCREATING
MOOCS3-0

Organized by Teaching Learning Centre,Ramanuja College,Delhi

One weeks National Level. Short Term Course in E Content Development

Attend One Weeks NSS PROGRAMME OFFICERS Orientation Course at Empanelled Training
Institute ,Rajagiri College ,Kalamassery

Refresher Course organized by UGC HRDC,Uty.of Kerala,Trivandrum

Special Summer school organized by UGC Accademic Staff College,Trivandrum

Seminar / Conference attended

1. Two day National Seminar on Dual GST-ATax Reform or Business Reform?
2. Three Day National Seminar on FINE TURNING COMMERCE EDUCATION AND RESEARCH:INTRIGUING CHALLENGES AHEAD
3. One day Seminar on INTELLECTUAL PROPERTY RIGHTS
4. Three Day National Seminar on ETHICS IN COMMERCE AND MANAGEMENT RESEARCH
5. International Conference on APPLICATION OF DIGITAL TECHNOLOGY IN COMMERCE
6. UGC SPONSORED National Seminar on KNOWLEDGE MANAGEMENT IN THE EMERGING MARKETS
7. International Seminar on BUSINESS ENVIRONMENT AND BUSINESS EDUCATION
8. Three Day International Seminar on BUSINESS MODELLS-GOVERNMENT BORROWINGS AND SOURCING FINANCE FOR SCALING BUSINESS OPERATIONS
9. Three Day International Seminar on INFRASTRUCTURE -INDUSTRIALISATION AND DEVELOPMENT:FORWARDING LINKAGES DRAWING FROM GLOBAL MODELS
10. National Conference on RESEARCH METHODOLOGY AND DATA ANALYSIS IN SOCIAL SCIENCE
11. UGC SPONSORED National Seminar on NBFCs THE CHALLENGES AHEAD
12. One day National Seminar on IMPACT OF CORPORATE RETAILING IN INDIA
13. UGC SPONSORED National Seminar on CHALLENGES AND PROSPECTS IN FINANCE AND FINANCIAL SERVICES.
14. UGC SPONSORED TWO DAY NATIONAL SEMINAR ON MULTI-VARIATE ANALYSIS IN COMMERCE AND MANAGEMENT RESEARCH IN 2014
15. UGC SPONSORED TWO DAY NATIONAL SEMINAR ON MULTI-VARIATE ANALYSIS IN COMMERCE AND MANAGEMENT RESEARCH IN 2013
16. National seminar on BUSINESS RESEARCH
17. UGC SPONSORED National Seminar on THE COOPERATIVE MOVEMENT AND RURAL FINANCE IN INDIA.
18. UGC SPONSORED 3 DAY NATIONAL SEMINAR ON SUSTAINABLE TOURISM AND EMERGING TRENDS,CHALLENGES AND ISSUES IN HRM.

19. NATIONAL SEMINAR ON COMPREHENSIVE HEALTH AND. EDUCATION DEVELOPMENT FOR CHILDREN.

Social Media Links

International Journal Publications

Nil

National Journal Publications

1.'FUNDING ARRANGEMENTS OF LOCAL SELF GOVERNMENT S-A STUDY WITH SPECIAL REFERENCE TO RURAL KERALA' SAMBODHI(UGC CARE APPROVED , PEER REVIEWED AND REFERRED JOURNAL)MARCH 2021,ISSN-2249-6661,Vol.44 No.01 (XVIII).

2.'DIGITAL INDIA AND. ITS IMPACT ON RURAL EMPOWERMENT ' KALASAROVAR (UGC CARE GROUP 1 JOURNAL)JANUARY -MARCH 2021, ISSN0975-4520Vol.24 No.1

Book Chapter Publications

Nil

International Conference Publications

Nil

National Conference Publications

Nil

Workshops Attended

- 1.National Workshop on METHODOLOGY IN SOCIAL SCIENCES RESEARCH AND ITS APPLICATIONS
- 2.TWO DAY WORKSHOP ON APPLICATION S OF NON PARAMETRIC TESTS IN RESEARCH.
- 3.TWO DAY National Workshop on METHODOLOGY IN SOCIAL SCIENCE RESEARCH
- 4.TWO DAY WORKSHOP ON QUALITY IN HIGHER ED:THE EMERGING SCENARIO.
- 5.WORKSHOP ON SKILL BUILDING IN BUSINESS RESEARCH.
6. WORKSHOP ON APPLICATION OF ECONOMETRICS IN BUSINESS RESEARCH.

Other Publications

- 1.'A STUDY ON STRESS MANAGEMENT AMONG WOMEN. EXECUTIVES IN THE BANKING SECTOR' JNANABHOOMIKA-A MULTI DISCIPLINARY RESEARCH JOURNAL,ISSN2394-4765 VOL..3 ISSUE 2
- 2.'PASSENGER AMENITIES PROVIDED BY INDIAN RAILWAYS WITH REFERENCE TO. TRIVANDRUM DIVISION' SWASH-A MULTI DISCIPLINARY JOURNAL

Other Relevant information

ED CLUB COORDINATOR 2017-19

DEPT.LEVEL NAAC COORDINATOR 2011-2017

WWWS INTERNAL MENTOR

FACULTY OF DEPT.LEVEL SSP

MEMBER IN ADMISSION COMMITTEE

MEMBER IN WOMEN'S FORUM

COMMITTEE MEMBER FOR THE CONDUCT OF COLLEGE LEVEL COMPETITIONS IN LITERATURE

Additional Resources

