



past for a positive future



NATIONAL SEMINAR
ON
CULTURE AS A SITE OF STRUGGLE:
IDEOLOGY, HEGEMONY
&
DISCOURSE IN COLONIAL EXPERIENCE

24, 25 & 26 September 2019.

Organized by:

Department of History,

Milad E Sherief Memorial College, Kayamkulam
in Association with

Kerala Council for Historical Research (K.C.H.R.).

Venue: Golden Jubilee Hall, Milad E Sherief Memorial College, Kayamkulam, Alappuzha, Kerala.

The Institution

Milad E Sherief Memorial (M.S.M.) College was entrenched by the late Al Haj P.K. Kunju Sahib, the legendary visionary whose name rings aloud in the educational, social and political rondure of central Travancore, as an accomplishment of his long-cherished dream of cultural progression of the impecunious, catachrestic, and ignoramus people of the precinct. The college, stationed in the inmost of the historic borough of Kayamkulam, was visualized to impart an influential drive to the socio-economical upliftment of the unprivileged multitudes through education.

Organising Committee

Patron

Al-Haj P A Hilal Babu
Governing Body Chairman, M.S.M. Group of Institutions

President

Dr.S.Rubeena
Principal, M.S.M. College

Seminar Convener

Dr.Biju.R.I
Assistant Professor, Department of History

Advisory Board

Dr.S.Amina
Educational Secretary, M.S.M. Group of Institutions.

Mr.K.P.Sreekumar
Vice Principal, M.S.M. College

Dr.Manoj.T.R
Head, Department of History

Mrs.Bindu.P.S
Assistant Professor, Department of History.

The Seminar

Colonial conquest was not just the result of power of superior arms, military organization, political power or economic wealth-as important as these things were. But colonialism was made possible and then sustained and strengthened as much by cultural technologies. These cultural elements can be found everywhere during the Raj like literature, education, music, architecture, dress, food, clubs, liquor, etc. So, imperialism was itself a cultural project of control. From 1850s to 1940s the British extended their hegemony over the land with the help of cultural ideologies. These interventions by the British need to be studied in its historical setting and that approach makes this seminar an inevitable academic exercise. Department of History, M.S.M. College in association with Kerala Council for Historical Research organizes this seminar from 24 to 26 September 2019 and it intends to address the research problems connected with the above theme. On the whole, this academic venture is slightly different from the routine seminar that history departments engage as it wishes to address problems within significant theoretical frameworks that would substantially contribute to the existing literature on the cultural take over under the template colonialism. We wish to reaffirm, *No Theory; No History*.

Papers are invited from scholars, researchers and students based on the broad theme implicated above and on the following sub themes.

Colonialism and Mentalities
Colonialism and Environment
The Architecture of the Empire
Modern Medicine and Colonialism
Everyday Life Experiences in the Empire
Museums and Reconfiguration of Heritage
Notions of Discipline and Power
Body, Aesthetics and Power

Please follow the given guidelines while submitting your paper.

Those interested in presenting papers are requested to send their papers to the below mentioned E-mail. Manuscripts of articles should be submitted as MS Word documents, arranged in double space, Times New Roman 12points format. Peer Review Policy: All manuscripts will be reviewed before final acceptance. All papers will be peer reviewed and only those which meet established academic standards will be considered for including in a book that is expected to be published by a renowned publishing company.

Important Dates

Last date for the submission of full paper: 1 September 2019. Send your papers to: nationalseminarism@gmail.com

Registration Fees

Delegate Category	Amount
Students	400
Researchers	750
Faculties / Others	1500

The online registration portal will be updated soon.

Check the college website <http://www.msmcollege.in/>

for further details: contact details Ph:9446092592 (Dr Biju R I).

**Department of History, Milad E Sherif Memorial (M.S.M.)
College, Kayamkulam, Alappuzha, Kerala-690502**